A) Publications in International Journal(s) •

- 1. Mensi, W., Rehman, M. U. & Al-Yahyaee, K. H. (2019). Time-Frequency Analysis of the Commonalities between Bitcoin and Major Cryptocurrencies. North American Journal of Finance and Economics, 48, 283-294.
- 2. Raza, N., Ali, S., Shahzad, S.J. H., Rehman, M.U. & Salman, A. (2019). Can alternative hedging assets add value to Islamic-conventional portfolio mix: Evidence from MGARCH models, Resources Policy, 61, 210-230.
- 3. Rehman, M. U., Shahzad, S. J. H., Uddin, G. S., & Hedström, A. (2018). Precious metal returns and oil shocks: A time varying connectedness approach. Resources Policy, 58, 77-89.
- 4. Rehman, M. U. (2018). Do oil shocks predict economic policy uncertainty? Physica A: Statistical Mechanics and its Applications, 498, 123-136.
- 5. Rehman, M. U. & Apergis, N., (2018). Determining the Predictive Power between Cryptocurrencies and Real-Time Commodity Futures: Evidence from Quantile Causality Tests. Resources Policy, 61, 603-616.
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- 9. Shahzad, S. J. H., Hernandez, J. A., Rehman, M. U., Al-Yahyaee, K. H., & Zakaria, M. (2018). Global network topology of stock markets: Transmitters and receivers of spillover effects. Physica A: Statistical Mechanics and its Applications, 492, 2136-2153.
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- 12. Shahzad, S. J. H., Hernandez, J. A., Bekiros, S., & Rehman, M. U. (2018). Risk Transmitters and Receivers in global Currency markets. Finance Research Letters, 25, 1-9.
- 13. Shahzad, S. J. H., Mensi, W., Hammoudeh, S., Rehman, M. U., & Al-Yahyaee, K. H. (2018). Extreme dependence and risk spillovers between oil and Islamic stock markets. Emerging Markets Review, 34, 42-63.

- 14. Rehman, M.U. (2019). Commonalities of Equity Market Fundamentals and Return Comovements: An Emerging and Frontier Market Perspective. Revista Evidenciação Contábil & Finanças, 7(1).133-151.
- 15. Rehman, M. U., Arsalan, M. & Kashif, M. (2018). Analyzing the empirical link between accounting policy changes, accounting sensitive non-debt tax shields and investment opportunity set, Public Finance Quarterly, (4), 549-566.
- 16. Rehman, M. U., Kashif, M. (2018). Commonalities between financial and market integration and equity return co-movements in emerging and frontier markets. Aestimatio, The IEB International Journal of Finance, 17, 184-203.
- 17. Zada, H., Rehman, M.U. & Khwaja, M.G. (2018). Application of Fama and French Five-Factor Model of Asset Pricing: Evidence from Pakistan Stock Market. International Journal of Economics, Management, and Accounting, 26 (1), 1-23.
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- 19. Mumtaz, S., & Rowley, C. (2019). The relationship between leader-member exchange and employee outcomes: a review of past themes and future potential. Management Review Quarterly, 1-25.
- 20. Nadeem, S. & Mumtaz, S. (2018). "Expatriate adjustment through the transformation of social identity changes in Chinese expatriates in Pakistan", Cross-Cultural and Strategic Management
- 21. Mubarak, F. & Mumtaz, S. (2018). "The impact of workplace bullying on project success as mediated through individual organizational citizenship behavior: A study in Pakistan", Cogent Business & Management
- 22. Abbasi, A. Z., Ting, D. H., Hlavacs, H., Costa, L. V., & Veloso, A. I. (2019). Empirical validation of consumer video game engagement: A playful-consumption experience approach. Entertainment Computing, 29, 43-55.
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- 24. Mirza, M., Isha, A., Memon, M., Azeem, S., & Zahid, M. (n.d.). Psychosocial safety climate, safety compliance, and safety participation: The mediating role of psychological distress. Journal of Management & Organization, 1-16. doi:10.1017/jmo.2019.35
- 25. Rehman, M. U., Butt, M. A., Khwaja, M. G., & Kashif, M. (2018). Analyzing the Link Between Accounting Sensitive Non-Debt Tax Shields and Investment Opportunity Set. Public Finance Quarterly, 63(4), 549-566.
- 26. Afeef, M., Ihsan, A., & Zada, H. (2018). Forecasting Stock Prices through Univariate ARIMA Modeling. NUML International Journal of Business & Management, 13(2), 130-143.

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- 29. Bashir, S., Anwar, S., Awan, Z., Qureshi, T, W., Memon, A. B. (2018). A Holistic Understanding of the Prospects of Financial Loss to Enhance Shopper's Trust to Search, Recommend, Speak Positive and Frequently Visit an Online Shop. Journal of Retailing and Consumer Services, 42(1), 169-174
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- 31. Zeeshan, M., Bashir, S., Fatima, F., Shah, R, A. (2019). Impact of Transformational Leadership and Employee Commitment to Organizational Reputation. University of Wah Journal of Management Sciences, 3(1), 39-55
- 32. Bashir, S., Zeeshan, M. (2019). Paradigm for the Foreign Direct Investors in the Virtual Market of Pakistan. University of Wah Journal of Management Sciences, 3(1), 28-38
- 33. Mehdi, M, N., Ihsan, A., Bashir, S. (2019). Capital Investment Decision Making and Risk Management Methods: Evidence From Listed Companies on the Pakistan Stock Exchange. Review of Economics and Development Studies, 5(2), 291-301
- 34. Mirza, M., Isha, A., Memon, M., Azeem, S., & Zahid, M. (n.d.). Psychosocial safety climate, safety compliance, and safety participation: The mediating role of psychological distress. Journal of Management & Organization, 1-16. doi:10.1017/jmo.2019.35
- 35. Tahir, Z., Khan, M.A (2019). Self-Regulation Impairment Source of Abusive Supervision Leading to Employees' Turnover Intentions with Moderation of Resilience in the Pakistani Service Industry. The Dialogue, 14,(2), 118-133.
- 36. Khan, S., & Khan, M.A. (2019). Customer Orientation of service employees an enabler of creativity and innovativeness: A case of ICT sector of Pakistan. Journal of Research in Social Sciences JRSS,7.
- 37. Hayat, F., M.D. S. Pirzada, A. A. Khan, The validation of Granger causality through formulation and use of finance growth-energy indexes, Renewable and Sustainable Energy Reviews, Volume 81, Part 2, January 2018, Pages 1859-1867
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- 41. Hanif, H., Naveed, M., and Rehman. (2019). "Modeling Systemic Risk in a Developing Economy: Application of Marginal Expected Shortfall" Journal of Managerial Science, 12(3)
- 42. Chaudhry A. A., Bashir F., Hussain S.S (2017), "Impact of Print Advertising on Brand Image and Consumer Buying Behaviour", Journal of Marketing and Consumer Research, (Vol.41).
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- 44. Bilal, A., & Ahmed, W. (2019). Impact of Team Goal Orientation and Information Exchange on Creativity and Innovation in Advertising Creative Teams of Pakistan. Business & Economic Review, 11(1).
- 45. Khalid G.K., Wahid, A., Rasool, I., Latif, A., (2019). Development and revalidation of corporate humane Sustainability, Pakistan Business Review, Vol 21(2)
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- 47. Zaman. K., Siddiqui. S. H., Rasheed. R., & Nawaz. S. H. (2019). Globalization, Market Space, and Religiosity: A study of non-alcoholic Perfumes. Pakistan Journal of Social Sciences, 39(1). 32-46..

B) Publications in International Conference(s) •

- 1. Khwaja, M, G., (2019). Is Electronic Word of Mouth (eWOM) the future of modern marketing? Empirical evidence from the emerging markets! Shapes of Futures-Interdisciplinary Conference, 1-2 March 2019, University of Bielsko-Biala, Poland
- 2. Zeb, S., Bilal, A & Hussain, S (2019). Systemic Risk Drivers of banks, financial services, and Insurance firms Presented at 2nd International Conference of Business and Management Sciences, Maltepe University, Turkey
- 3. Gulbahar & Akhtar, S. (2019). Influence of Narcissism on Counterproductive Work Behaviors: Moderation of Ethical Climate. 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive & Sustained Growth. Islamabad.
- 4. Khan, M. & Akhtar, S. (2019). Dispositional and Environmental Antecedents of Knowledge Sharing: A TBP Perspective. 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive & Sustained Growth.lslamabad.
- 5. Kharal, S.& Akhtar, S. (2019). The Relationship of Workplace Bullying, Self-Management Abilityand Insomnia: A Mediated-Moderated Model. 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive & Sustained Growth.Islamabad.

- 6. Shawar,Ali.,Qandeel,F,Buzdar,B &Akhtar,S.(2019). Behavioral Adaption in response to Heterogeneous Socia Media Posting: A Study using Cognitive Dissonance Theory. 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive & Sustained Growth.Islamabad.
- 7. Akhtar, S., Saleem, V., Saleem., Ali.U., Javed, S& Tahir, H (2019). Relationship of IT Governance and Project Governance with Project Performance: Mediation of Teamwork. 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive & Sustained Growth. Islamabad
- 8. Akhtar,S.,Khan,Z.,Usman,A.,Imtiz,T.,Samaar,S.,&Chattha.Z (2019).The Relationship of Transformational Leadership with Project Success: Mediating role of Team-building, presented at 21st International Conference on Knowledge Economy: A Way to Entrepreneurial, Inclusive& Sustained Growth, Islamabad,2019
- 9. Zeb, S., Bilal, A & Hussain, S (2019). Systemic Risk Drivers of banks, financial services, and Insurance firms Presented at 2nd International Conference of Business and Management Sciences, Maltepe University, Turkey
- Rehman. M.U. & Apergis, N., (2018). Sensitivity of economic policy uncertainty to investor sentiment: evidence from Asian, Developed and European markets, International Congress on Banking, Economics, Finance, and Business, Sydney, Australia, December 17-19, (2018)
- 11. Mumtaz, S. & Majeed, K. (2018). Impact of team commitment, team coordination and teamwork quality on project success in defense R&D projects with mediating effect of team performance, 8th International Conference on Global Restructuring of the Global Economy (ROGE), Said Business School, University of Oxford, UK.
- 12. Khan, M.N. & Mumtaz, S. (2018). The impact of big five personality traits on knowledge sharing behavior: the moderating role of extrinsic rewards, 7th International Business Research Conference, Capital University of Science and Technology (CUST), Islamabad, Pakistan.
- 13. Mumtaz, S., Korrani, H. & Siddiqui, M.O. (2018). Impact of Perceived Risk on Consumers' Purchase Intentions: A study in Pakistan, 3rd International Conference on Business and Management Perspectives in the Asian Context, Lahore Business School, University of Lahore, Pakistan.
- 14. Al Ahmed, H., Mumtaz, S. & Siddiqui, M.O. (2018). Impact of Job characteristics on Turnover intentions of employees with the moderating effect of context satisfaction in Pakistan, 3rd International Conference on Business and Management Perspectives in the Asian Context, Lahore Business School, University of Lahore, Pakistan.
- 15. Khwaja, M. G., Mahmood, S., Jusoh, A., & Nor, K, M., (2018). Determining the Role of Quality Management Practices on Organizational Performance using Balanced Scorecard Approach with the Moderating Effects of Culture in the Beverages Industry of Pakistan. GSOM Emerging Markets Conference-2018, St. Petersburg, Russia.
- 16. Khwaja, M. G., Jusoh, A., & Nor, K, M., (2018). Investigating Social Media Marketing Impacts On Consumer Behavior With The Moderating Effects Of Negative Viral Marketing: Empirical Pieces of evidence From Emerging Markets. 10th Malaysia International Conference on Languages, Literature's and Cultures, Malacca, Malaysia.

- 17. Bashir, S., & Khwaja, M. G. (2018). Pakistani Hotels Industry: A New Paradigm to Investigate Visitors' Decision-Making Process. Asia Proceedings of Social Sciences, 2(3), 219-223.
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- 19. Sarwar, N., Zeb, S (2018)Does Islamic Banking Exist in Theory Only? A Comparison of Islamic Banking System and Conventional Banking System, Presented at the Conference 7th Asian Management Research and Case Conference 2018 (AMRC 2018)
- 20. Zeb, S., Bilal, A & Rashid, A (2018)Major determinants of systemic risk: An empirical evidence of BRICS and Pakistan Presented at the Conference 3rd International Conference on Business and Management Perspectives in the Asian Context, University of Lahore
- 21. Abbasi, A. Z., Ting, D. H., Hlavacs, H., & Fayyaz, M. S. (2018, November). Modeling Consumers' Observational Learning in Digital Gaming: A Conceptual Model. In Joint International Conference on Serious Games (pp. 159-168). Springer, Cham.
- 22. Jamak, A. B. S. A., Abbasi, A. Z., & Fayyaz, M. S. (2018). Gender Differences and Consumer Videogame Engagement. In SHS Web of Conferences (Vol. 56, p. 01002). EDP Sciences.
- 23. Bashir, S. (2018). A Fresh Insight into Visitors' Decision-Making Process in Hotels Industry of Pakistan, 4th Asia International Conference at Langkawi, Malaysia.
- 24. 4th ASIA International Conference (AIC 2018), on Managing Economy & Society in Digital age between 8-9 December 2018, Langkawi International Convention Center, Langkawi, Malaysia
- 25. Zaman. K (2018), Impact of Job stressors and service recovery performance on employee performance, Applied Research International Conference on Business and Social Sciences, Oxford, UK.
- 26. Zeb, S., Rashid, A (2017) Identifying Systemically Important Financial Institutions for BRICS and Pakistan Presented at the Conference The 33rd Annual General Meeting and Conference of the Pakistan Society of Development Economists(PSDE)
- 27. Khwaja, M. G., Jusoh, A., & Nor, K, M., (2018). Investigating the Effects of Social Presence on Purchase Intentions in the Emerging Market: An Empirical Investigation. SIBR-Thammasat 2018 Bangkok Conference on Interdisciplinary Business and Economics Research, Bangkok, Thailand.
- 28. Ansari, S. (2018). The development of Islamic commercial and social financial system through Islamic House Financing in Pakistan. 8th International Conference on Interdisciplinary Social Science Studies, USA.
- 29. Noor,A.(2018).The Impact Of Organizational Justice On Organizational Citizenship Behavior With The Moderating Role Of Power Distance. Proceedings of the 5th

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